

VENDORS REGISTRATION FORM / CONTRACT
October 13-15, 2017 : DCU Centre/The
Palladium Worcester, MA
www.rockandshock.com

General Info:

Rock and Shock dealer's rooms will be open:

Friday, October 13th, 2017 from 5pm - 10pm

Saturday, October 14th, 2017 from 11:00am - 9:00pm

Sunday, October 15th, 2017 from 11:00am-5:00pm

Rock and Shock Convention is being held at:

DCU Centre

50 Foster St.

Worcester, MA. 01608

For questions you can reach us:

Email: marketing@massconcerts.com

Phone: 508-797-9696

Local Hotels:

Hilton Garden Inn - Worcester, MA. & Holiday Inn Express – Worcester, MA.

Vendors/Exhibitors Set Up

Vendors/exhibitors will be permitted to set up from 9AM - 4pm on Friday, October 13th, 2017.

Loading doors are **#25 and #26** on Commercial St. (This area is located on the back side of the building.)

Driving into the venue will be permitted, although all vehicles **MUST** be removed from the venue by 12 noon on Friday.

The loading doors will close **PROMPTLY at 12 NOON** so as to set up the rest of the celebrity area. This is a courtesy we offer to you to make things as easy as possible, please be on time if you plan on driving in.

Artist Alley is located in the front of the building and can be loaded in through the front doors or side loading door. An assistant will be there in that area to assist all artists loading in.

If not driving in, please bring a hand truck with you, as we do not have ample supply for everyone to use.

Please give yourself enough time to unload and set up your booths!

Booth Specifications:

Included with each 10' x 10' booth is as follows:

8' high draped wall back and 3' high side drape

One (1) 6' skirted table

Two (2) folding chairs

One (1) wastebasket

One (1) 7" x 44" ID sign with booth number

Two (2) Vendor Passes per booth

Note: You can rent extra items from the decorator or feel free to bring your own. Pop up tents, extra tables, display racks, etc. are all allowed as long as they fit into your booth!

Extra Amenities/Equipment:

Electricity is a separate charge. Please note on your application if you would like to order electricity. Electricity is \$75.00 for the weekend.

The decorator will be on hand upon load in and throughout the convention. Additional tables are available at an extra cost. To avoid more expense, please feel free to bring extra tables to fill your booth and display your merchandise adequately.

***** PLEASE READ - VENDOR BADGES/PASSES *****

Please READ the following vendor badge policy, understand it and agree to it before becoming a vendor.

Vendors will receive **two** vendor badges per table purchased. Any extra badges must be purchased, with a **limit of 4 per booth**. Your vendor pass allows you access to the convention hall and the Palladium concert venue for the whole weekend. Vendor wristbands are not transferrable and if caught you will be asked to leave.

RULES AND REGULATIONS

Please read the following rules and regulations governing the Rock and Shock Convention, and if you have any questions or concerns, please contact marketing@massconcerts.com. By filling out, signing, and returning the resulting contract, you confirm that you have read the following, agree to, and will comply with, all rules and regulations as stated below.

- 1.** All vendor/exhibitor booths/spaces must be manned at all times.
- 2.** Vendor/exhibitor booths/spaces **MUST** remain intact throughout the hours of the convention and may not be dismantled prior to the closing of the convention.
- 3.** If any vendor/exhibitor has special requirements, including but not limited to large display racks, easels, stand-ups, etc. RNS staff **MUST** clear them at the time the tables/space is booked. Vendors may not hang large banners in any areas of the convention except within their own vendor area.
- 4.** All vendors/exhibitors agree to hold blameless Rock and Shock, www.rockandshock.com, and all Rock and Shock staff members, workers; and Centrum/DCU entities, employees and agents, against any loss, damage, theft, expenses, claims or actions arising from any personal or property damage, loss or theft due to said vendors/exhibitors participation in the Rock and Shock event.

5. In addition, all vendors/exhibitors acknowledge that Rock and Shock and all Rock and Shock staff members, workers; and DCU Centre entities, employees and agents, will NOT provide or maintain insurance coverage for vendors/exhibitors persons or property, and it is their sole responsibility to obtain insurance covering such loss.
6. Rock and Shock and www.rockandshock.com in no way endorses any vendors/exhibitor's merchandise, exhibits, views, beliefs, or actions. All vendors/exhibitors are deemed to be their own business/entity and in no way reflect the views, beliefs, intentions and/or direction of www.rockandshock.com or Rock and Shock. Vendors/exhibitors do not represent Rock and Shock in any way.
7. All merchandise bought or sold at Rock and Shock is done strictly between vendors/exhibitors and attendees/buyers, www.rockandshock.com and Rock and Shock con are not party to or responsible in any way for any transactions made between said parties.
8. Each vendor is responsible for all Federal, State and Local taxes required by law to be owed based on your individual dealings during the convention. Please go to Webfile For Business - Massachusetts at www.mass.gov and sign up if you are not currently holding a permit. Explanation of Sales and Use Tax in Massachusetts can be found at www.mass.gov
9. No pornographic, illegal, stolen or copyright infringed merchandise please. Violation of this may result in vendor being asked to leave and there will be no refunds of vendor space purchase. Rock and Shock reserves the right to decide what is appropriate/ inappropriate material.
10. No space is guaranteed in any instance. Please read then fill out and submit the form below for processing. All tables/spaces will be reserved on a First-Paid, First-Serve Basis (by postmark or date stamp). This application form alone will reserve no tables/spaces, payment must be made and accompany the contract resulting from filling out this form and mailing it to the address provided.

Booths are guaranteed only with the receipt of payment and this contract.

Please send payments and signed contracts to:

Checks made payable to: **THE PALLADIUM**

Please Mail to:

The Palladium - 261 Main St. - Worcester, MA 01608

Thank you for your participation at Rock and Shock 2017!!!



VENDOR REGISTRATION FORM/CONTRACT
OCTOBER 16-18 2015 : DCU CENTRE/THE PALLADIUM
WORCESTER, MA
WWW.ROCKANDSHOCK.COM

REGISTRATION INFORMATION

COMPANY NAME CONTACT
EMAIL PHONE
ADDRESS CITY
STATE ZIP WEBSITE URL

ORDER FORM

NUMBER OF REGULAR BOOTH SPOTS @ \$350.00 = \$
NUMBER OF ENDCAP BOOTH SPOTS @ \$450.00 = \$
NUMBER OF ARTIST ALLEY BOOTH SPOTS @ \$200.00 = \$
NUMBER OF EXTRA VENDOR PASSES @ \$25.00 = \$
ELECTRICITY FOR THE WEEKEND @ \$75.00 = \$
TOTAL DUE: \$

PAYMENT INFORMATION

CHECK ENCLOSED _____ PAYABLE TO: THE PALLADIUM
MAIL TO: LEAH URBANO – 20 LAMB ST. – SOUTH HADLEY, MA. 01075
CREDIT CARD: VISA – MC – AMEX : CARD NUMBER _____ EXP _____
FULL NAME ON CARD: _____

DESCRIBE THE MERCHANDISE YOU SELL

RETURNING VENDORS

I WOULD LIKE THE SAME SPOT AS LAST YEAR IF POSSIBLE _____
I WOULD LIKE TO TRY A DIFFERENT SPOT THIS YEAR _____

SIGNATURE

I HAVE READ AND AGREE WITH THE RULES/POLICIES OF THE ROCK AND SHOCK CONVENTION.
SIGNATURE: _____ DATE: _____